



jump into the outernet!

a journey into the next web generation.

april 16th 2009. 10:00am-02:30pm @ TrendONE. BVDW Virtual Think Tank.

OUTERNET THINK TANK

hyperlocal. geospatial. augmented. ubiquitous. neurosemantic. social.

# agenda.

trendne  
NILS MÜLLER COMMUNICATIONS



PROF. CLEMENS CAP  
chair communication & information services,  
university rostock.  
IMAGINE FUTURE COMMUNICATION.



GABRIEL YORAN  
founder and managing director aka-aki.  
MEET YOUR NETWORK ON THE STREET.



NILS MÜLLER  
founder and ceo trendone.  
EXPERIENCE THE 5th SCREEN.



GEORG BROXTERMANN  
managing director orbster gmbh.  
THE GPS VISION.



LAURITZ LIPP  
head of tangible interfaces,  
berliner technische hochschule.  
PERVERSIVE ENVIRONMENTS.



MAX CELKO  
trendspotter  
ABOUT HYPERLOCALITY, LIVE FROM MIT.

KEYNOTES |  
INPUT SPEECHES |

jens wille. managing director ubilabs |  
phillip wolde. managing director realitymaker |  
andré richter. managing director mindbox |  
sven tollmien. head of digital unit trendone |  
sandro megerle. trend analyst trendone |

BRAINSTORMING |  
DEBATE CLUB |  
FUTURE PROJECTION |



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